

The background of the entire page is a photograph of a drone at night. The drone is in the upper left, with its rotors and camera visible. The background is a dark sky filled with out-of-focus, colorful bokeh lights in shades of blue, green, yellow, and red, suggesting a city or festival at night.

RPAS IN AUSTRALIAN SKIES 2022
29 & 30 MARCH 2022

SPONSORSHIP PROSPECTUS

EVENT SUMMARY

The RPAS in Australian Skies 2022 conference will be the 7th in a series that has established itself as a landmark event for the Australian drone industry. It is supported by key government and industry organisations from Australia and overseas.

Date 29 & 30 March 2022

Location Hotel Realm, 18 National Circuit, Canberra, ACT, 2066

Website www.aaus.org.au/rpas2022

Event Objective

To promote relationships and outcomes to advance safe and equitable access to Australian airspace for the uncrewed systems industry.

About the AAUS

AAUS is a not for profit industry association facilitating awareness, integration and collaboration between industry, academia, government and defence. AAUS facilitates the uptake of drone technologies into new market sectors and takes a leadership role in building the necessary to allow the drone systems technology to take hold as a viable industry.

To register your interest in sponsorship please contact:

Abi Smalley

abi.smalley@aaus.org.au

0415 450 889

Who will attending

In recent years RPAS in Australian Skies has attracted over 250 delegates from throughout Australia and overseas. This years event will again be run as a hybrid event, enabling increased delegate numbers both within Australia and overseas.

Those attending are from the following:

- Key government personnel
- CASA
- AirServices Australia
- ATSB
- Australian Defence Force
- International regulators
- RPAS and UTM industry
- End users of emerging aviation technology
- Academia

Why attend?

The RPAS in Australian Skies 2021 is an important strategic event providing delegates with an opportunity to engage with industry and government leaders to understand the state of play in the rapidly developing RPAS industry and how it will affect you.

Once again this years conference will be held in conjunction with the AAUS Gala Dinner incorporating industry awards.



CONFERENCE THEMES

- Policy and Regulatory updates from Australian & International Government agencies
- UAS Traffic Management (UTM), low level airspace and integrated airspace systems
- Industry Challenges and perspectives
- Continuing development of a professional and safe industry
- Emerging technology and innovative solutions enabling RPAS integration into Australian airspace
- Emerging applications - benefits, viability and social acceptance

EVENT FORMAT

The conference will include both formal presentations and audience interactive panel sessions. This year we will be offering virtual conference participation in addition to face to face attendance.

There will be an opportunity for international virtual presentations streamed to the conference as well as virtual attendance. In addition, there will be exhibition space for up to 12 sponsors. There will be plenty of time to network throughout the event during fully catered morning, afternoon and lunch breaks.

This year will again include the pre-event networking drinks on the evening prior to the first day of the conference, Monday 28th March 2022.



AAUS GALA DINNER

This year's RPAS in Australian Skies conference will run in conjunction with the AAUS Gala Dinner and incorporate industry awards.

The Gala Dinner is available at additional cost and provides a great opportunity to celebrate industry achievements and network.

The AAUS Gala Dinner will be held on the evening of Wednesday March 29th in the Hotel Realm Ballroom. You can package the cost of the gala dinner with registration for your team under our sponsorship packages.



SPONSORSHIP PACKAGES

Platinum

3 Available Packages

- Verbal acknowledgment at Official Opening
- Opportunity to present and participate in panel discussion sessions
- Complimentary exhibition space
- Display of organisation's logo on a looped slide, shown prior to all sessions and during Gala dinner
- Video ads throughout conference
- Organisation logo on the AAUS website, AAUS social media and emails related to the event
- Six delegate registrations to the live conference
- Ten guests to participate in the virtual conference
- Eight passes to Gala Dinner, open to non registered delegates
- VIP table at Gala dinner

\$10,500 INC GST

Gold

5 Available Packages

- Verbal acknowledgment at Official Opening
- Opportunity to present and participate in panel discussion sessions
- Complimentary exhibition space
- Display of organisation's logo on a looped slide, shown prior to all sessions and during Gala dinner
- Video ads throughout conference
- Four delegate registrations to the live conference
- Eight guests to participate in the virtual conference
- Four passes to Gala Dinner, open to non registered delegates
- Priority seating at Gala dinner

\$7,500 INC GST

SPONSORSHIP PACKAGES

Pre Event Networking Drinks

\$5,000 INC GST

1 Available Package

All conference delegates are invited to attend our networking drinks, this is the first official social function of the Conference. And will be held on Monday 28th March prior to the commencement of the first day of the conference.

- Opportunity to present short welcome at the networking drinks Promote you organisation through media on the main stage for the duration of the conference
- Organisation logo on the AAUS website and AAUS social media and emails related to the event
- **Two** complimentary full delegate registrations to the live conference which includes two tickets for the Gala Dinner.

Barista Coffee Cart

\$4,500 INC GST

1 Available Package

Who doesn't love barista made coffee? Coffee Cart sponsorship presents a valuable networking opportunity during the conference, located in the foyer where all breaks take place. A dedicated barista will be on hand to make coffees to order.

- Promote you organisation through media on the main stage for the duration of the conference
- Organisation logo on the AAUS website and AAUS social media and emails related to the event
- **Two** complimentary full delegate registrations which includes two tickets for the Gala Dinner
- **Four** delegate registration to virtual conference.

SPONSORSHIP PACKAGES

Gala Dinner

\$10,000 INC GST

1 Available Package

The social highlight of the conference will be held on Tuesday 29th March 2021. The Gala Dinner will include the AAUS Industry awards.

- Opportunity to present short welcome at the Gala dinner
- Promote your organisation through media on the main stage for the duration of the conference and Gala dinner
- Promote your organisation through our exhibition space, single booth
- Display of organisation's logo on a looped slide, shown prior to all sessions and during Gala dinner
- Organisation logo on the AAUS website and AAUS social media and emails related to the event
- **Six** complimentary full delegate registrations to the live conference
- Six **delegate registrations to virtual conference**
- **Eight** passes to Gala Dinner, open to non registered delegates
- VIP table at Gala dinner

SPONSORSHIP PACKAGES

Beverage Package Upgrade

\$4,500 INC GST

1 Available Package

Upgrade our Gala dinner standard beverage package to the Premium beverage package.

- Verbal acknowledgment at Gala dinner
- Display of organisation's logo on a looped slide, shown prior to all sessions and during Gala dinner
- Organisation logo on the AAUS website and AAUS social media and emails related to the event
- **Three** complimentary full delegate registrations to the live conference
- **Three** delegate registrations to virtual conference
- **Three** passes to Gala Dinner, open to non registered delegates

Lanyard

\$3,000 INC GST

1 Available Package

- Organisation logo to be printed on the delegate lanyards and name badges, alongside AAUS
- Display of organisation's logo on a looped slide, shown prior to all sessions and during Gala dinner
- Organisation logo on the AAUS website and AAUS social media and emails related to the event
- Two complimentary full delegate registrations to the live conference and two to the virtual conference
- Two passes to Gala Dinner, open to non registered delegates

EXHIBITOR PACKAGES

\$3,500 INC GST MEMBER

\$4,000 INC GST NON MEMBER

16 Available Packages

Once again to complement the program at the conference, the industry exhibition will be held in conjunction with the Conference.

The tea breaks, lunches and networking drinks will be held entirely amongst the exhibition. These meals will be “stand-up” to allow delegates to move freely through the exhibition space at all times

Included in the exhibitor package:

- 2m multiframe pod (as shown below) 3 panels
- One x arm lamp
- One 4amp power outlet
- One counter and one stool
- One fascia sticker (upgrade available at extra cost)
- Organisation logo on the AAUS website
- **Two** complimentary full delegate registration to physical conference (includes tea breaks, lunches, networking drinks and the Gala Dinner)

General Information

The Organisers reserve the right to alter the floor plan or sponsorship/exhibition offerings as circumstances dictate. Information on move in and out times will be distributed to exhibitors before the Conference Upgrades available for furniture, AV & printing on panels All exhibitors must provide the AAUS with a copy of their public liability insurance certificate of currency, for a minimum cover of \$10 million.

Terms and Conditions

Please visit our website to view our [terms and conditions](#)